

The Use of Social Media in School

TEENS ARE ACTIVELY TWEETING, POSTING, LIKING, AND COMMENTING ALL ACROSS SOCIAL MEDIA AND THERE DOESN'T SEEM TO BE AN END IN SIGHT. INCREASINGLY, TEACHERS AND SCHOOLS ARE ATTEMPTING TO LEVERAGE THE ENGAGING QUALITIES OF SOCIAL MEDIA FOR USE IN THE CLASSROOM AND BEYOND - CONNECTING STUDENTS, TEACHERS, AND PARENTS BETTER THAN EVER BEFORE.

SOCIAL MEDIA IN SCHOOL CAN'T BE LEFT TO CHANCE; IT NEEDS TO BE MEDIATED.

IF YOU CAN'T BEAT 'EM JOIN 'EM SOCIAL NETWORKING STATS

50%

of those who talk about education topics online, talk specifically about **SCHOOLWORK**.

3/4

of 7TH THROUGH 12TH graders have AT LEAST **ONE** social media profile.

35%

of schools have student and/or instructor-run **BLOGS**.

49%

of National School Boards Association (NSBA) schools participate in **ONLINE COLLABORATION** with other schools.

96%

of students with internet access report using **SOCIAL NETWORKING TECHNOLOGIES**.

59%

of schools say their students use **SOCIAL NETWORKING** for **EDUCATIONAL PURPOSES**.

27%

of schools have an **ONLINE COMMUNITY** for **TEACHERS** and **ADMINISTRATORS**.

59%

of students who use **SOCIAL NETWORKING** talk about education topics online.

63%

increase in the amount of time kids ages 2-11 spent **ONLINE** between 2004-2009.

69%

of **AMERICAN HIGH SCHOOLS** have banned cell phones.

46%

of schools have students participate in online **PEN PAL** or other **INTERNATIONAL PROGRAMS**.

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SKYPE, YOUTUBE, AND FACEBOOK ARE THE MOST POPULAR SOCIAL NETWORKING SITES USED IN SCHOOLS.